

KAKUZI

Growing Together



Quality products
responsibly grown
in Kenya since
1927 responsibly,
sustainably and
ethically grown
from farm to fork





Vision

To be a global leader –
your preferred producer and
supplier of quality agricultural
products.

www.kakuzi.co.ke



Mission

To consistently produce
quality products,
responsibly, sustainably
and ethically

www.kakuzi.co.ke

A global super-food producer based in Kenya involved in the cultivation, manufacturing and marketing of a variety of agricultural products.



3,000
employees
Wages Ksh 600
Million per Year



Listed on the NSE
1,300
Shareholders



First
Large Scale
Blueberry Producer
In Kenya



4,500
head of Boran
Beef Cattle



3,000
Small Holder
Avocado Farmers



Largest Kenyan
avocado
producer



19
earth dams divided
into water holding
and irrigation dams.



1,500 ha
of Sustainable
Commercial
Forestry



3 GOOD HEALTH
AND WELL-BEING



13 CLIMATE
ACTION



5 GENDER
EQUALITY



4 QUALITY
EDUCATION



6 CLEAN WATER
AND SANITATION



8 DECENT WORK
AND ECONOMIC
GROWTH

**UN Sustainable
Development
Goals**



**UN Guiding
Principles on
Business &
Human Rights**

Growing
Crops



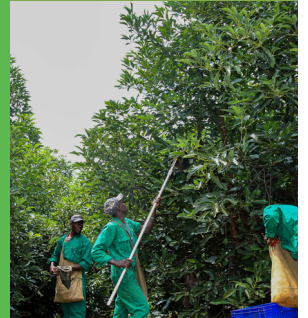
Climate
Action



Community
Linkages



Food
Security



Brand
Kakuzi



Kakuzi
Farmers
Market



Kakuzi
Academy

Kakuzi is not just an agri-business.

We are the only dedicated superfood producer listed at the Nairobi Securities Exchange (NSE).

We are the largest producer of avocados in Kenya, the largest single-estate macadamia producer, and the first company to bring the superfood blueberry to Kenya, serving customers in Kenya and all over the globe.



Avocado



Macadamia



Blueberry

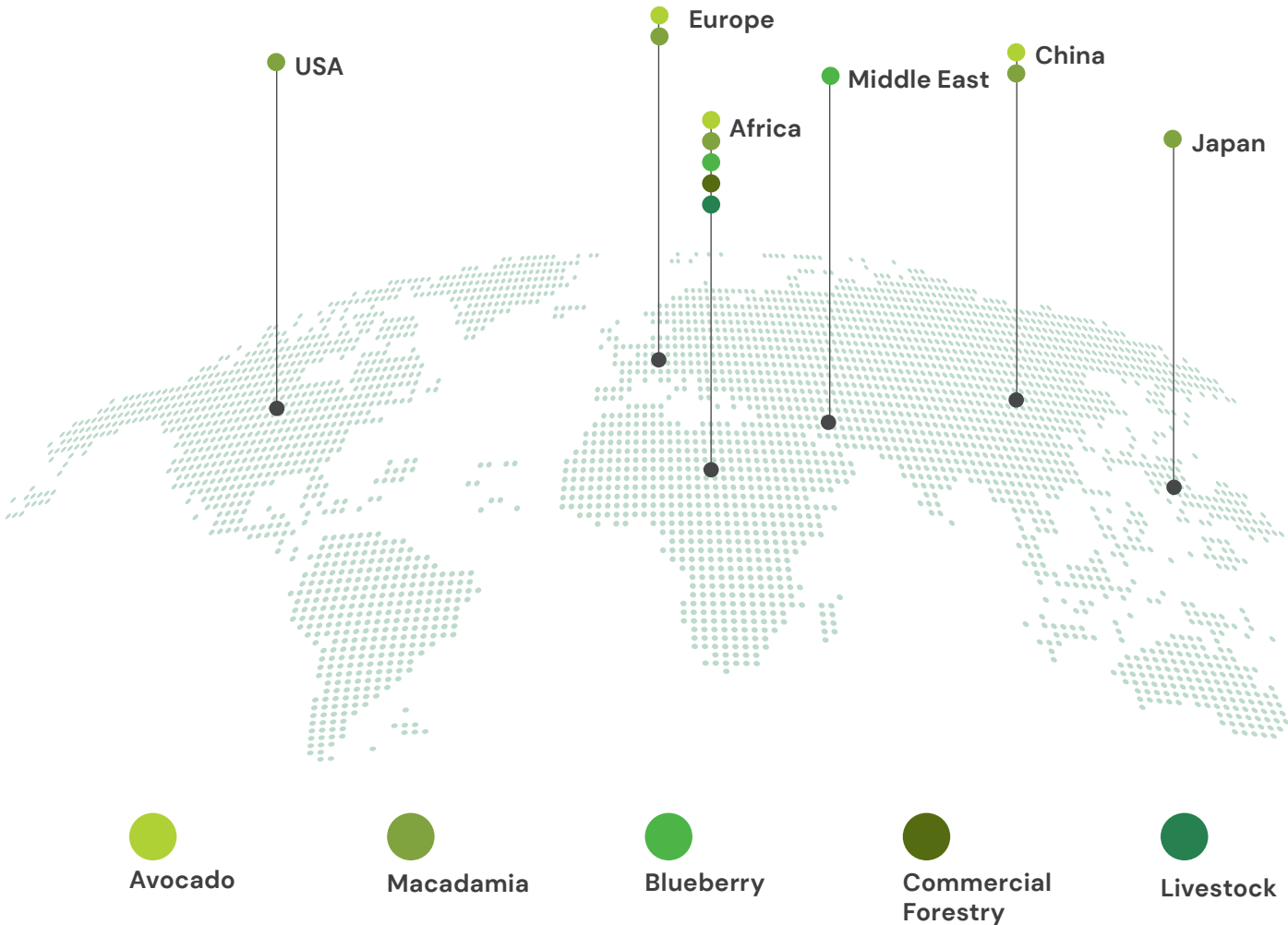


Commercial Forestry

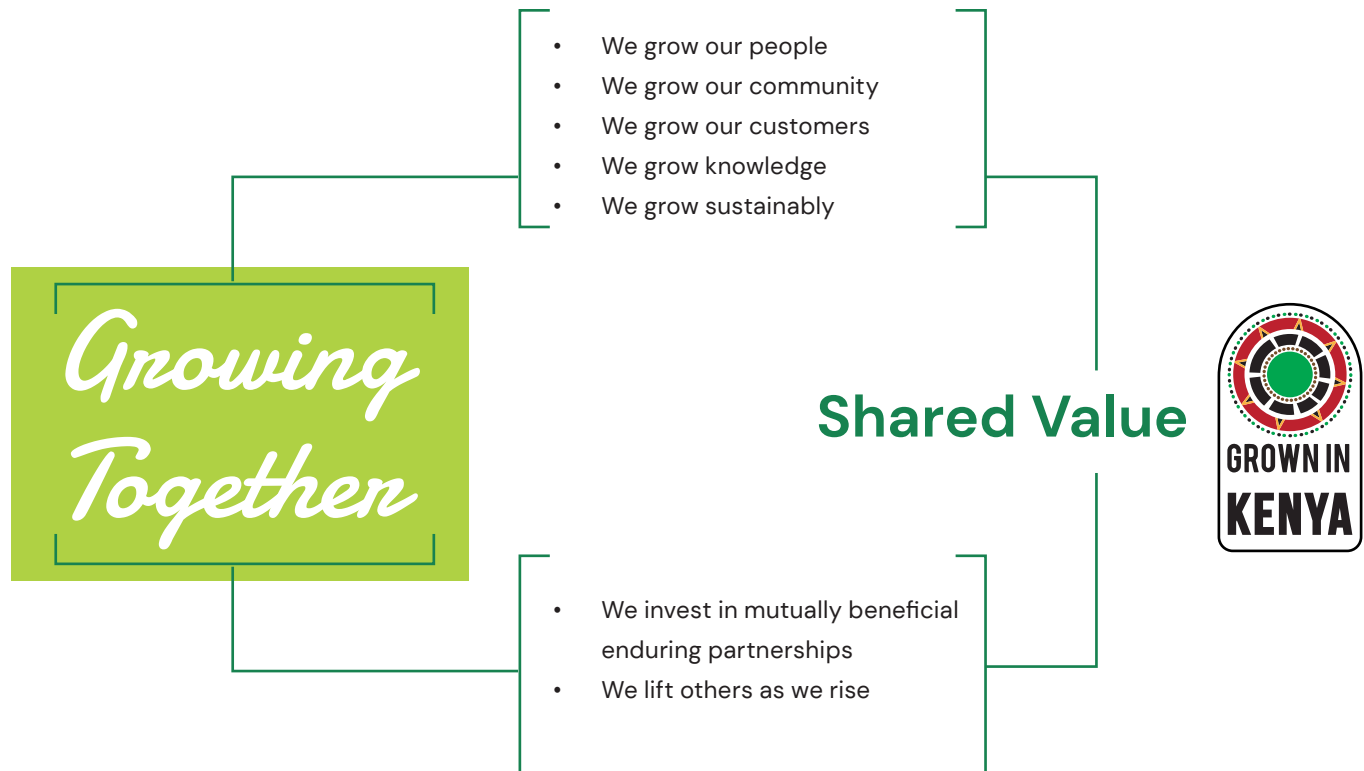


Livestock

Our Product and Market Diversity



A proud Kenyan business committed to growth and development.



Kakuzi's strategic growth plans are aligned to the national Agricultural Sector Transformation and Growth Strategy: Towards Sustainable Agricultural Transformation and Food Security in Kenya.

Our Operational Capabilities

External Outcomes

Customer

How stakeholders experience us

Relatable
Responsive
Reliable
Reasonable

Credibility

What validates our promise

Global Market Access
Innovation
Quality
Long-term Thinking
Responsible Production

KAKUZI

Growing Together

Capabilities

What drives our business

Partnerships
Innovation
Brand
Sustainability
Adaptability
Patience

Culture

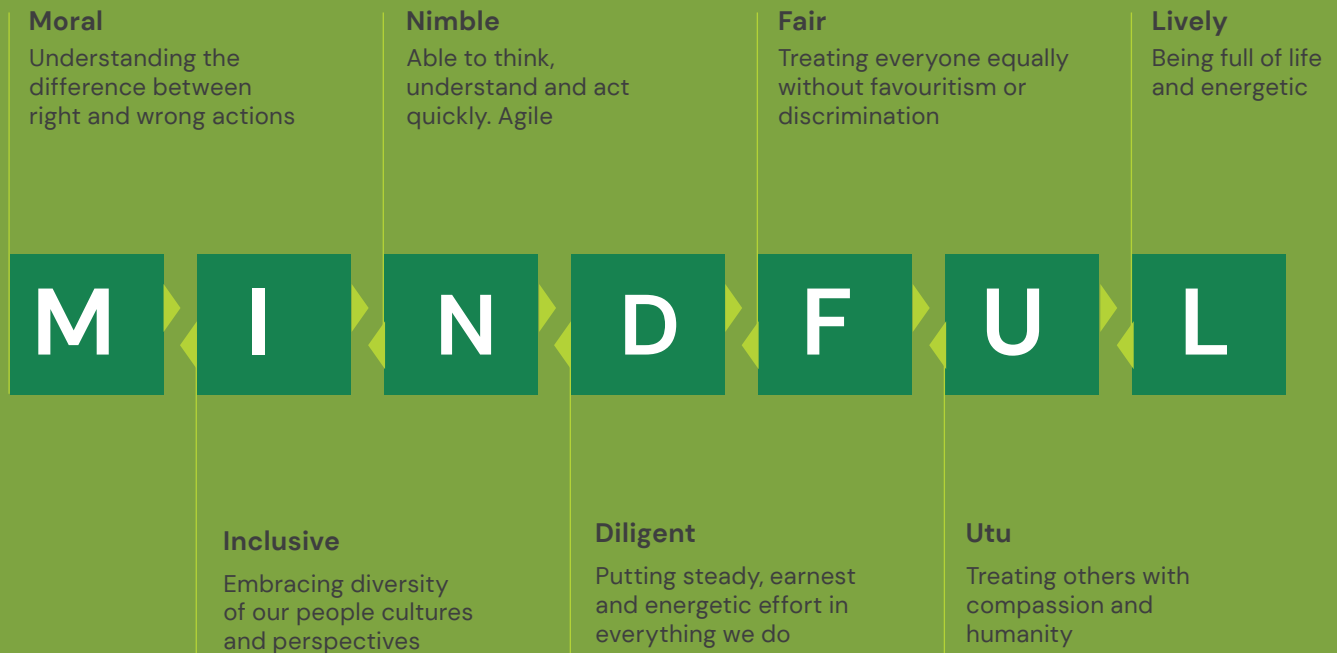
How we project ourselves

Moral
Inclusive
Nimble
Diligent
Fair
Utu
Lively

Internal Outcomes

We are a values-led organisation.

Our organisational values guide and inspire our relationships internally and externally with our customers, communities and partners.

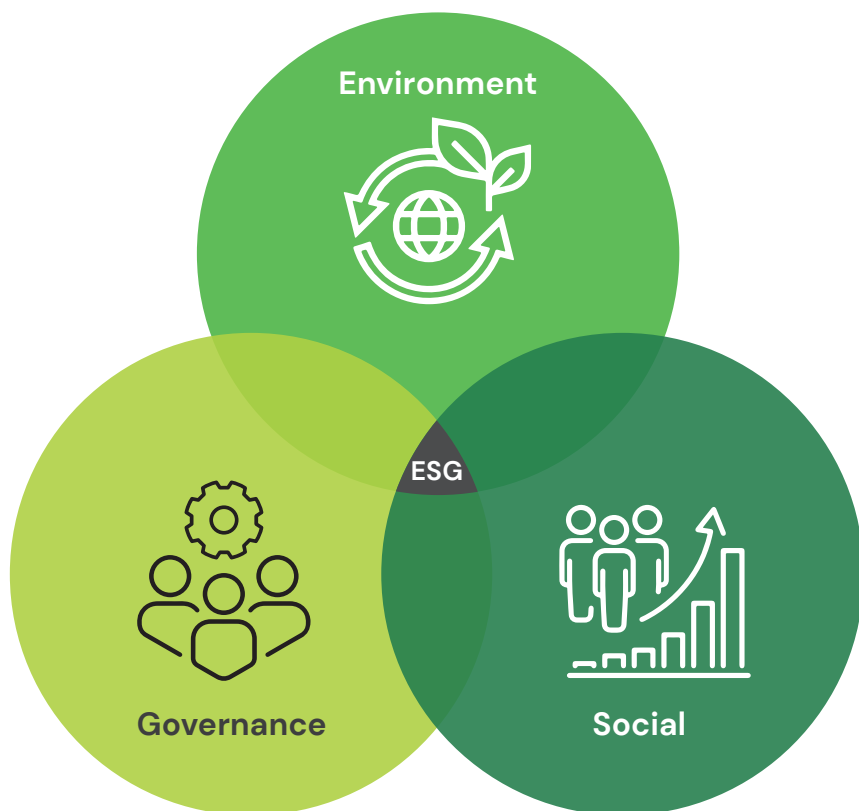


By their very nature, our operations are closely integrated with the local communities and the environment. We are therefore dedicated to managing our businesses in a sustainable manner and **building Enduring Community Partnerships**



“Kakuzi is a reliable and genuine processor and exporter, who have changed the fortunes of the local farmers.”

Kakuzi has adopted a holistic approach to enumerating and reporting our Environmental, Social and Governance (ESG) impact across our business.



Kakuzi is the first company in Sub – Saharan Africa to adopt an Operational Grievance Mechanism (OGM) and retain an Independent Human Rights Advisory Committee (IHRAC) chaired by former Attorney General Prof. Githu Muigai.

Three pillars of the UN Guiding Principles



Kakuzi is now one of a growing list of globally focused institutions' progressively adopting the UN Guiding Principles on Business and Human Rights, such as football governing body FIFA, Global Chemicals manufacturer BASF SE and Adidas, among others.

Notes

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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The image features a background with diagonal stripes in shades of green and yellow. On the right side, there are images of avocados: one whole at the top, one partially cut in the middle, and a close-up of an avocado pit in the bottom right. In the bottom left corner, there is a small image of brown, round fruits, possibly mangoes, with a knife. The Kakuzi logo is in the top right, and the website URL is in the bottom right.

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